

**A SEASON OF CELEBRATION**



**PARK  
SQUARE  
THEATRE**

**2025 - 2026  
SEASON**

**SPONSORSHIP  
OPPORTUNITIES**



# FROM ARTISTIC DIRECTOR STEPHEN DIMENNA

Dear Friends,

What a thrilling moment this is for Park Square Theatre as we step into our **50th Anniversary Season!** We've put together a spectacular lineup to celebrate this milestone - a season that joyfully lifts the curtain on the wacky, wonderful world of the theatre itself.

From McNally's razor-sharp "It's Only A Play" to the delightful family musical "Goosebumps" and one of the greatest Broadway musicals of all time, "A Chorus Line," this year is designed to dazzle. Additionally, we have commissioned "The Butler Did It," a brand-new mystery from our longtime collaborator, Jeffrey Hatcher, to round out the season with intrigue and delight.

As we honor our past and dream boldly for the future, we are embarking on our ~~Future Fund Campaign - an effort to raise \$500,000 to secure the next 50 years of Park Square.~~ These essential funds will allow us to make much-needed renovations to our theatre, build a reserve to sustain our work, and support the productions and educational programs that are the heart of our mission.

At Park Square, our purpose is to uplift audiences and artists through exceptional live performances, cultural experiences, and educational programs that foster connection, empathy, and inclusion. Our mission is to bring generations together through stories that touch the heart, engage the mind, and elevate the spirit. We are proud to be a thriving artistic hub in downtown Saint Paul - a place where people of all ages and identities feel welcomed, engaged, and celebrated.

I invite you to join us on this extraordinary journey into our next 50 years. Together, we can ensure that Park Square remains a vibrant, inclusive home for artists, audiences, and the art of storytelling for generations to come.

With gratitude and excitement,

**THE STORIES YOU WANT**



*Stephen*

*Stephen DiMenna*  
*Executive Artistic Director*  
*Park Square Theatre*  
*[dimenna@parksquaretheatre.org](mailto:dimenna@parksquaretheatre.org)*



**THE ARTISTS YOU LOVE**

# 2025 - 2026 PRODUCTIONS

## IT'S ONLY A PLAY

BY TERENCE MCNALLY

A wealthy first-time Broadway producer hosts an opening night party at her luxurious Manhattan home for a new Broadway play.

The playwright, director, lead actor, and friends gather, nervously awaiting late-night reviews. They gossip, name-drop celebrities, and discuss their theater experiences.

*"A Gold mining hit. It's Hilarious"*

- The New York Times

*"So funny it starts out like gangbusters and fires on four cylinders"*

-The Hollywood Reporter

SEPTEMBER / OCTOBER



## GOOSEBUMPS: THE MUSICAL

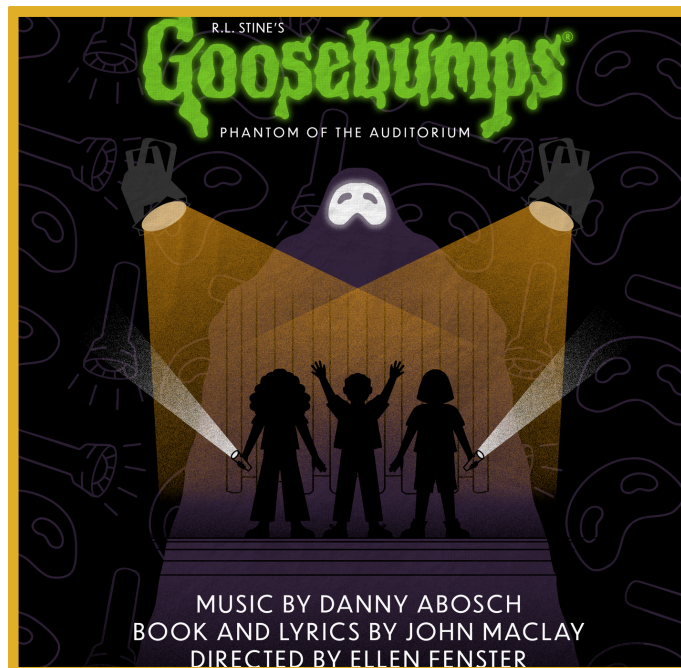
MUSIC BY DANNY ABOSCH

BOOK AND LYRICS BY JOHN MACLAY

Thrilled to land starring roles in the new school musical, *The Phantom*, Brooke and Zeke soon discover strange, supernatural events interrupting rehearsals, making them wonder if the show might be cursed.

*"Entertaining from start to finish - joyful fun!"*

- Broadway World



FAMILY SERIES

NOVEMBER / DECEMBER

## **A CHORUS LINE**

**MUSIC BY MARVIN HAMLISCH**

**LYRICS BY EDWARD KLEBAN**

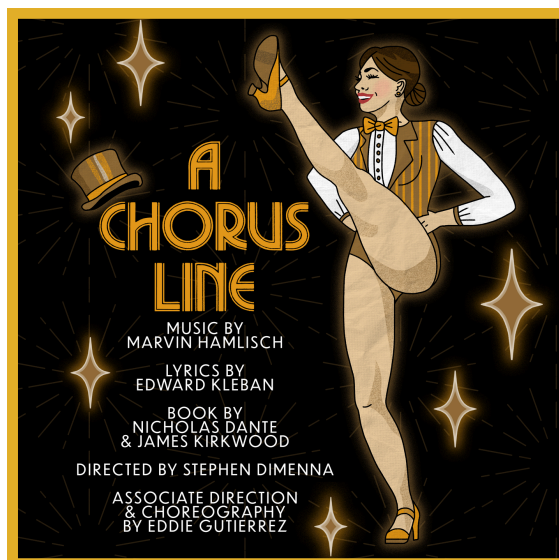
**BOOK BY NICHOLAS DANTE**

**& JAMES KIRKWOOD**

Originally conceived, directed, and choreographed by Michael Bennett, the musical that revolutionized Broadway premieres at Park Square.

Set on a bare Broadway theater stage, it centers on seventeen dancers auditioning for a show. *A Chorus Line* offers insights into the performers' personalities and the choreographer's life events that shaped their choices to become dancers.

**MAY / JUNE**



**"One of the greatest musicals ever to hit Broadway!"**

- New York Times

**"Adventuresome and Brilliant"**

- Variety

## **THE BUTLER DID IT**

**BY JEFFREY HATCHER**

Park Square Theatre has commissioned nationally renowned playwright Jeffrey Hatcher, author of last season's hit mystery *HOLMES/POIROT*, to write *The Butler Did It*.

A school for butlers that caters to the fabulously rich. A perfectly planned murder. And a perfectly pulled off theft. The butler did it, but which? Why? And will the butler get away with it when one of the other butlers starts to play detective.

**JULY / AUGUST**



**A WORLD PREMIERE**



## **EDUCATIONAL PROGRAMMING**

**2025 - 2026**

Park Square continues to offer a series of classes, and summer camps, and is excited to launch a new Youth Theatre Company for high school students in Fall of 2025.

### **YEAR ROUND PROGRAMMING**

Park Square offers six-week sessions of classes for kids grades K - 12 held on Saturdays at Park Square.

### **PARK SQUARE YOUTH COMPANY**

A free after-school conservatory program for high school students with acting, playwriting, and technical theatre labs.  
SEPTEMBER - JUNE

### **SUMMER CAMPS**

Nine weeks of Summer Camps for kids grades K- 12.  
Annually enrolling 600+ students.

### **STUDENT MATINEES**

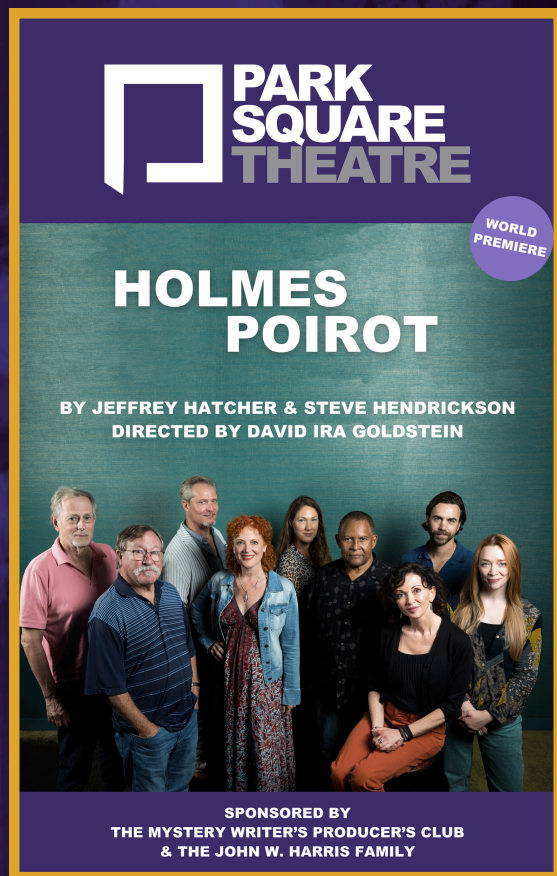
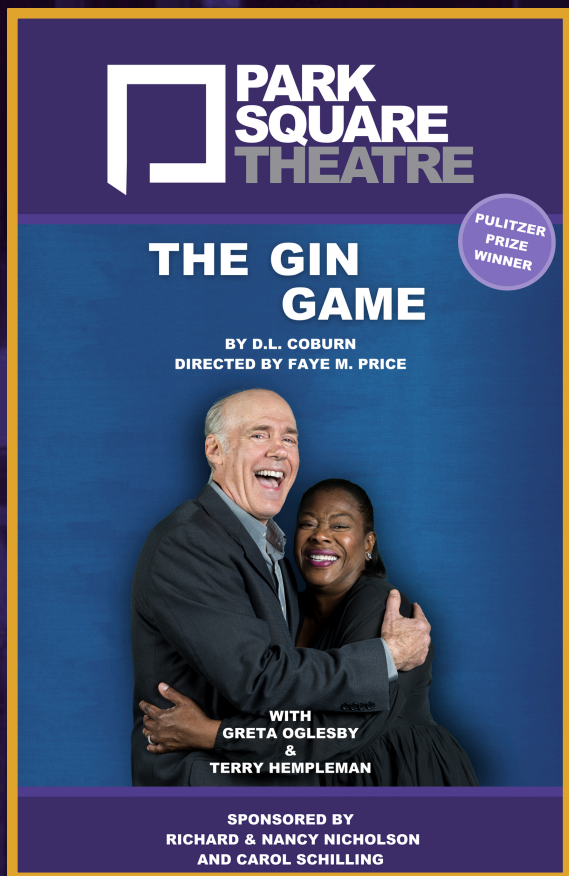
Free student matinee performances of all our Main Stage productions are available for St. Paul Public School students.  
Discounted dates offered to students from various other schools and districts.



# **BECOME A SEASON SPONSOR!**

## **ALL SPONSORSHIPS INCLUDE:**

- Full name recognition on all signage, marketing materials, programs, and ads.
- VIP complimentary tickets to each show sponsored.
- Meet-and-greet with the actors, artists, and students and special VIP events and receptions.



# **2025 - 2026**

## **SEASON SPONSOR LEVELS**

### **THE LEADERSHIP CIRCLE**

**\$100,000 +**

Become an exclusive major sponsor in the 2025 - 2026 anniversary season. You would receive sole/full recognition for one individual show during the season.



### **THE PRODUCERS CIRCLE**

**\$50,000 +**

Contribute in sponsoring an individual production of your choice. (Average two sponsors per show.)



### **THE DIRECTORS CIRCLE**

**\$30,000+**

Sponsor the director and actors in a production of your choice or sponsor one Live at the Square concert.



### **THE DESIGNERS CIRCLE**

**\$20,000 +**

Sponsor the scenery or costume designs of a single production of your choice.



## **THE EDUCATORS CIRCLE**

**\$15,000 +**

Sponsors scholarships for 10 students in our summer camps or a free matinee performance for 350 students from Saint Paul Public Schools.

**\$10,000 +**

Sponsors scholarships for 15 students in our summer camps or 10 students in our Saturday theatre classes.



## **THE PLAYWRIGHTS CIRCLE**

**\$5,000 +**

Sponsor the development of new plays and musicals at Park Square.



## **THE ANGELS CIRCLE**

**\$2,500 +**

Sponsors financial aid for 8 students in our Saturday class series or 3 students in our summer camps.



## **THE PATRONS CIRCLE**

**\$1,500 +**

Sponsors 20 tickets for families in need to attend any Park Square production or enroll a family in weekend theatre classes.



## **THE FRIENDS CIRCLE**

**\$500 +**

Sponsors 10 tickets for low-income families to attend any Park Square production or provide necessary classroom supplies.

**2025 - 2026**

# **SEASON PRESENTING SPONSOR**

## **Season Presenting Sponsor**

**\$500,000+**

**Become the exclusive presenting sponsor of Park Square Theatre's 50th Anniversary Season.**

**This premier sponsorship level offers unparalleled visibility and access, with your name or organization recognized as the sole Season Presenting Sponsor across all productions, events, and marketing efforts throughout the 2025–2026 season.**

### **Key Benefits Include:**

- **Season-long naming rights as Presenting Sponsor**
- **Premier logo placement on all tickets, programs, advertising, and signage**
- **Full-page ad and 150-word message in every play program**
- **Recognition on Park Square's website with clickable logo**
- **24 complimentary tickets to use throughout the season**
- **Invitation to Opening Night events across the season**
- **Invitations to all VIP donor and behind-the-scenes events**
- **Complimentary rental of Park Square space for two private events**
- **Custom co-branding and engagement opportunities available**



# **SPONSOR NECESSARY**

# **CAPITAL IMPROVEMENTS**

With an exciting season ahead - including two musicals in one year - we are expanding our offerings and bringing more dynamic performances to our stage.

To meet the demands of high-energy movement and live singing, we must upgrade our infrastructure to provide the best possible experience for both artists and audiences.

This is a unique sponsorship opportunity to support the very foundation of our productions.

By sponsoring these critical upgrades, you will receive all sponsor perks along with naming rights for the floor/audio equipment. Just as our show sponsors make productions possible, your support will directly strengthen the theatre itself - bringing these performances to life.

## **FLOOR REPLACEMENT**

**\$30,000**

With *A Chorus Line* and *Goosebumps: The Musical* on the horizon, we must restore and reinforce the Proscenium stage floor to support the high - energy movement and choreography these productions require.

This project includes removing the worn masonite, repairing the subfloor and trap system, and installing a brand-new, durable show deck. A strong, stable stage is essential for performers, ensuring they can sing and dance safely without risk of injury. Your support will help create a professional, reliable foundation for every production.



## **SOUND SYSTEM UPGRADE**

**\$31,000 (minimum) | \$80,000 (full upgrade)**

Bringing *A Chorus Line* and *Goosebumps: The Musical* to life requires a critical upgrade to our wireless microphone and sound system. This investment includes permanent, high- quality wireless microphones, improved audio clarity, and the elimination of costly rentals, making productions more sustainable. *A Chorus Line* alone demands wireless microphones for 18 principal actors and 7 ensemble members to fully capture the show's intricate vocals and choreography.

Your support ensures every performance sounds its best.



**A SEASON OF CELEBRATION**



**THANK YOU**

**Thank you for taking the time to consider furthering  
Park Square Theatre's 50-year legacy.**

**Your support ensures that we can continue to bring  
generations together through stories and experiences  
that touch the heart, engage the mind, and uplift the  
spirit for the next 50 years to come!**



**For sponsorship opportunities  
please contact:**

**Matthew Connolly  
Advancement Manager  
[connolly@parksquaretheatre.org](mailto:connolly@parksquaretheatre.org)**

**Or visit [parksquaretheatre.org](https://parksquaretheatre.org) to learn more.**

**All contributions are 100% tax-deductible and  
directly support the future of Park Square Theatre.**